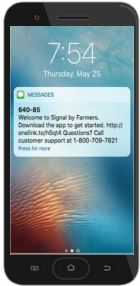


# SAVE WITH SIGNAL<sup>®</sup> BY FARMERS<sup>®</sup>



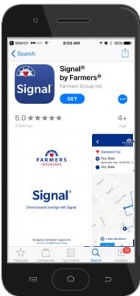
Earn a discount on your auto insurance simply by using the Signal app.\* Signal by Farmers helps tackle the problem of distracted driving. It gives you and your family insight into your driving patterns, providing a clearer picture of how you can make improvements and drive more safely.

## GET STARTED WITH THESE STEPS



### Step 1: Sign-up with Farmers

Tell your Farmers agent you'd like to sign-up for Signal; you can get started by providing mobile numbers for all drivers in your household who would like to participate.

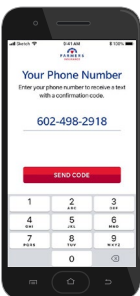


### Step 2: Receive a Welcome Text Message

Within 10 minutes after you sign-up with your agent, you'll receive a text message with a link to download the Signal app; you can share this text with other drivers in your household that are signed-up for Signal.

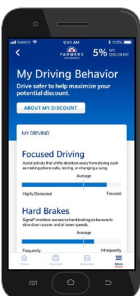
### Step 3: Download the Signal App

The text message link will take you to the Apple App Store<sup>®</sup> or Google Play<sup>™</sup> Store, where you can download Signal by Farmers.



### Step 4: Activate Signal by Farmers

After downloading and opening the app, enter your mobile number to receive a second text message with your activation code. Signal will be ready to use after you complete a short registration process. If you signed-up other drivers on your policy, you can also send them invitations to download Signal right from the app. **Note:** Please enter your activation code within 30 minutes of receiving it.



### Step 5: Start Driving

After you've logged in to the app, you can start driving with Signal to receive insights about your driving habits and also engage with the app features.

Advertisement produced for these specific insurers and to obtain business for insurance underwritten by Farmers Ins. Exchange, Fire Ins. Exchange, Truck Ins. Exchange, Mid-Century Ins. Co., Civic Property & Casualty Co., Exact Property & Casualty Co., Neighborhood Spirit Property & Casualty Co., & affiliates. In Texas, insurance is underwritten by Farmers Ins. Exchange, Fire Ins. Exchange, Truck Ins. Exchange, Mid-Century Ins. Co., Texas County Mutual Ins. Co., Mid-Century Ins. Co. of Texas, & Texas Farmers Ins. Co. In New York, insurance is underwritten by Farmers Ins. Exchange, Truck Ins. Exchange, Mid-Century Ins. Co., & Farmers New Century Ins. Co., home office LA, CA. Each insurer has sole financial responsibility for its own insurance. List of all insurers at farmers.com. Not all insurers are authorized in all states. Not all products, coverages, & discounts are available in every state. Discounts may vary by state. Restrictions, exclusions, limits, and conditions apply. See agent for details.

\*Once you enroll in Signal<sup>®</sup> by Farmers<sup>®</sup>, please check with your agent to see if you are eligible to receive a discount on your Farmers Insurance<sup>®</sup> auto policy. Only one discount may be applied per policy, regardless of the number of enrolled drivers who meet discount requirements. If eligible, at renewal, the Signal<sup>®</sup> discount may increase or decrease based on the percentage of enrolled drivers on your auto policy using the app and their driving scores.