

# DRIVE TOWARDS SAVINGS WITH SIGNAL<sup>®</sup>



Did you know there's another way you can save money when you add a Farmers<sup>®</sup> auto policy to your coverage – and earn a discount with your safe driving? Take the Signal<sup>®</sup> by Farmers<sup>®</sup> app along for the ride, whether on your commute or running errands. You'll receive a 5% discount just for using Signal, and you may earn up to 15% at your next renewal\*. You can save even more if drivers enrolled on your policy and using Signal are younger than 25\*\*.

## Save with Signal Today

1. Get an Auto quote from your Farmers<sup>®</sup> agent and ask to enroll in Signal.
2. Download the app from a link that will be texted to you.
3. Start driving and save money today.

## Now providing CrashAssist

In the event of an accident, this app feature can help connect you with emergency service providers and offers help in reporting a claim.

### Using existing sensors, CrashAssist can:

- Detect a crash and ask you to confirm that you're okay
- Contact and send emergency services to your location, if requested
- Deliver tips about things to consider at a crash scene
- Help you report a claim, if desired

**It's that easy. Talk to your Farmers agent today and let Signal put you in the driver's seat of your savings.**



## With Signal, you can also:

- Be eligible to win up to \$100 in rewards each month\*\*\*, just for keeping your focused driving score at 80% or better.
- See your current number of consecutive focused drives and try to beat your all-time best streak.
- Click a link for roadside assistance requests.
- Use in-app menu options to access Farmers.com and your online policy details.

\*Once you enroll in Signal® by Farmers® and complete 10 qualifying trips using the app, you will receive an initial 5% discount on your Farmers Insurance® auto policy. Only one discount can be applied per policy, regardless of the number of enrolled drivers who complete the qualification requirements.

Except the following paragraph applies for:

- LA, MA, MO, MS, NC, and OR
- New business policies written in CO, IN, KS, MN, and NV after May 22, 2021
- Smart Plan Auto Policies in AZ, IA, KY, OH, OK, PA, TX, and UT and
- Smart Plan Auto 2.0 Policies in IL

Once you enroll in Signal by Farmers, you will receive an initial 5% discount on your Farmers Insurance auto policy. Only one discount can be applied per policy, regardless of the number of enrolled drivers who complete the qualification requirements. If an enrolled driver does not complete 10 trips with the app within 30 days after completing enrollment, the initial discount will be removed back to the enrollment date.

For all states where a Signal discount is available,

At renewal, the Signal discount may increase or decrease based on the percentage of enrolled drivers on your auto policy using the app and their driving scores. Your renewal discount could range from 0.5% to 15%, except in Colorado where your renewal discount can range from 0.5% to 20% and in Florida and North Carolina where your renewal discount will be 5%. Restrictions apply. Discounts may vary. Not available in all states. See your agent for details. Insurance is underwritten by Farmers Insurance Exchange and other affiliated insurance entities. Visit farmers.com for a complete listing of entities. Not all insurers are authorized to provide insurance in all states. Coverage is not available in all states..

\*\*\*The youthful driver component of the Signal discount could range from 2.5% to 10%, except in Utah where the youthful component can range from 1.5% to 5% for FA2.5 policies. The overall Signal discount will display as one discount because the youthful driver portion of the discount is not broken out separately. The youthful driver component is not available in Florida and North Carolina. Ad produced for Farmers Ins. Exchange, Fire Ins. Exchange, Truck Ins. Exchange, Mid-Century Ins. Co., Civic Property & Casualty Co., Exact Property & Casualty Co., Neighborhood Spirit Property & Casualty Co., Texas County Mutual Ins. Co., Mid-Century Ins. Co. of Texas, Texas Farmers Ins. Co., Farmers New Century Ins. Co., Farmers Ins. Co. of Washington (Bellevue, WA) & affiliates, home office LA, CA. Each insurer has sole financial responsibility for its own insurance. List of all insurers at farmers.com. Not all insurers are authorized in all states. Not all products, coverages, and discounts are available in all states.

\*\*\*NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes start at 9:00 a.m. PT on the first day of each month and end at 11:59 p.m. PT on the last day of each month. Open to legal residents, age 18 or older at the time of entry, in each of the following states: Alabama, Arizona, California, Colorado, Connecticut, Florida, Georgia, Iowa, Idaho, Illinois, Indiana, Kansas, Louisiana, Massachusetts, Maryland, Michigan, Missouri, Montana, North Dakota, Nebraska, New Jersey, New Mexico, Nevada, Ohio, Oklahoma, Oregon, Pennsylvania, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin, Wyoming. Odds of winning depend on the number of eligible entries received. For complete details and full Official Sweepstakes Rules, eligibility, prize disclosures, and to enter the alternative entry, visit Signal Rewards Sweepstakes Official Rules [https://www.farmers.com/disclaimer/signal/rewards\\_sweepstakes\\_official\\_rules/](https://www.farmers.com/disclaimer/signal/rewards_sweepstakes_official_rules/). Sponsored by Farmers Group, Inc., 6301 Owensmouth Ave., Woodland Hills, CA 91367.